



**WORLD HARBORS** Inc.  
A World of Great Flavors  
an **ANGOSTURA** Company

**FOR IMMEDIATE RELEASE**

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**WORLD HARBORS'® NEW BUCCANEER BLENDS™  
PUTS THE ARRR!! BACK IN BARBECUE & STEAK SAUCES**

*World Harbors, Inc. launches a new line of all-natural BBQ and Steak sauces*

**(August 13, 2007, Auburn, ME)** – World Harbors, Inc., creators of affordable gourmet sauces and marinades, has announced the launch of a new line of sauces, named Buccaneer Blends™. Designed to capture the sense of taste and adventure of the original Buccaneers, who were among the first BBQers to grill beef and pork, the sauces capture the many distinct and tasty regional flavors from the Caribbean and North America that will complement any meat, grilled fruit or vegetables.

Available to all retailers by mid-August, the new World Harbors® Buccaneer Blends™ line comprises five unique BBQ sauces and two distinctive Steak sauces:

- **Sticky Rum BBQ Sauce** is a one-of-a-kind, sweet taste of brown sugar, allspice and rum;
- **Apple Maple BBQ Sauce** features the crisp and distinctive classic New England flavors of apples and maple together in a sauce designed to complement any meat;
- **Fra Diavlo BBQ Sauce** 'fires the grill and warms the soul' with a full-bodied and spirited combination of five spicy peppers;
- **Honey Mango BBQ Sauce** brings the tropical flavor of the Caribbean to the table with delicious mango, tangy ginger and sweet honey;
- **Mesquite BBQ Sauce** takes you to the Deep South with its rich and smoky outdoor BBQ flavor.
- **Pirate's Original Steak Sauce** is a blend of red ripe tomatoes and sweet fruity raisins combined with the tartness of oranges, limes and tamarind.
- **Swashbucklin' Spicy Steak Sauce** blends the same savory ingredients as Pirate's Original, with a variety of pungent hot peppers, including chipotle and ancho.

**ANGOSTURA**

**WORLD HARBORS**

**ACADIA**  
NATURALS  
Good taste is in our nature.

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“Applying our same approach with sound research, flavor innovations and quality that has made World Harbors famous, we’ve developed World Harbors® Buccaneer Blends™ with truly outstanding quality and unique flavors. The products’ tie-in with pirates and adventure is both appealing and eye-catching and the products will attract consumers and offer them a flavor voyage on what premium sauces should be,” said Steve Arthurs, President & CEO of World Harbors, Inc.

Millions of individuals throughout the United States and beyond rely on World Harbors to easily transform their everyday meals into unforgettable experiences. World Harbors’ original line of 16 global inspired dual sauces and marinades includes Argentine Style Chimchurri, Australian Style BBQ, Cuban Style Mojo, East Asian Style Thai, Pacific Fusion Maple Wasabi (new), Prairie Fire Steakhouse (also new), French Style Honey Dijon, Hawaiian Style Sweet ‘n Sour, Hawaiian Style Teriyaki, Island Mango, Jamaican Style Jerk, Maine’s Own Lemon Pepper & Garlic, Mediterranean Style Italian Grill, Mexican Style Fajita, Oriental Style Cheri-yaki Glaze, and Tropical Style Hot Teriyaki.

Every World Harbors product is Kof-K Kosher certified parve and there is no added MSG or aspartame. Each product is low in calories, contains no trans-fat, and most flavors are fat-free. Free recipes are available on their web site at [www.worldharbors.com](http://www.worldharbors.com).

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#### **About World Harbors**

World Harbors, Inc. is renowned for its World Harbors® brand, the leading specialty food brand of the sauce and marinade category. World Harbors is distributed to retail stores throughout the United States and in select international markets and the company also distributes an all-natural sauce and marinade brand called Acadia Naturals and Buccaneer Blends™ BBQ and Steak Sauces. World Harbors, Inc. is a division of Trinidad based Angostura Limited, makers of Angostura Aromatic Bitters and is a distributor of Bitters, Angostura Mixers and Angostura sauces in the United States. Founded in 1990 and headquartered in Auburn, ME, the company’s state of the art production facility continues to expand production as demand increases, with over 5 million units produced in 2006. For more information, visit [www.worldharbors.com](http://www.worldharbors.com).

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